
Certified
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Corporation
domaine de
Graux
A PLACE DEDICATED TO REGENERATION
CORPORATE & PRIVATE EVENTS
TEAMBUILDINGS
CONFERENCES
STRATEGIC OFFSITES



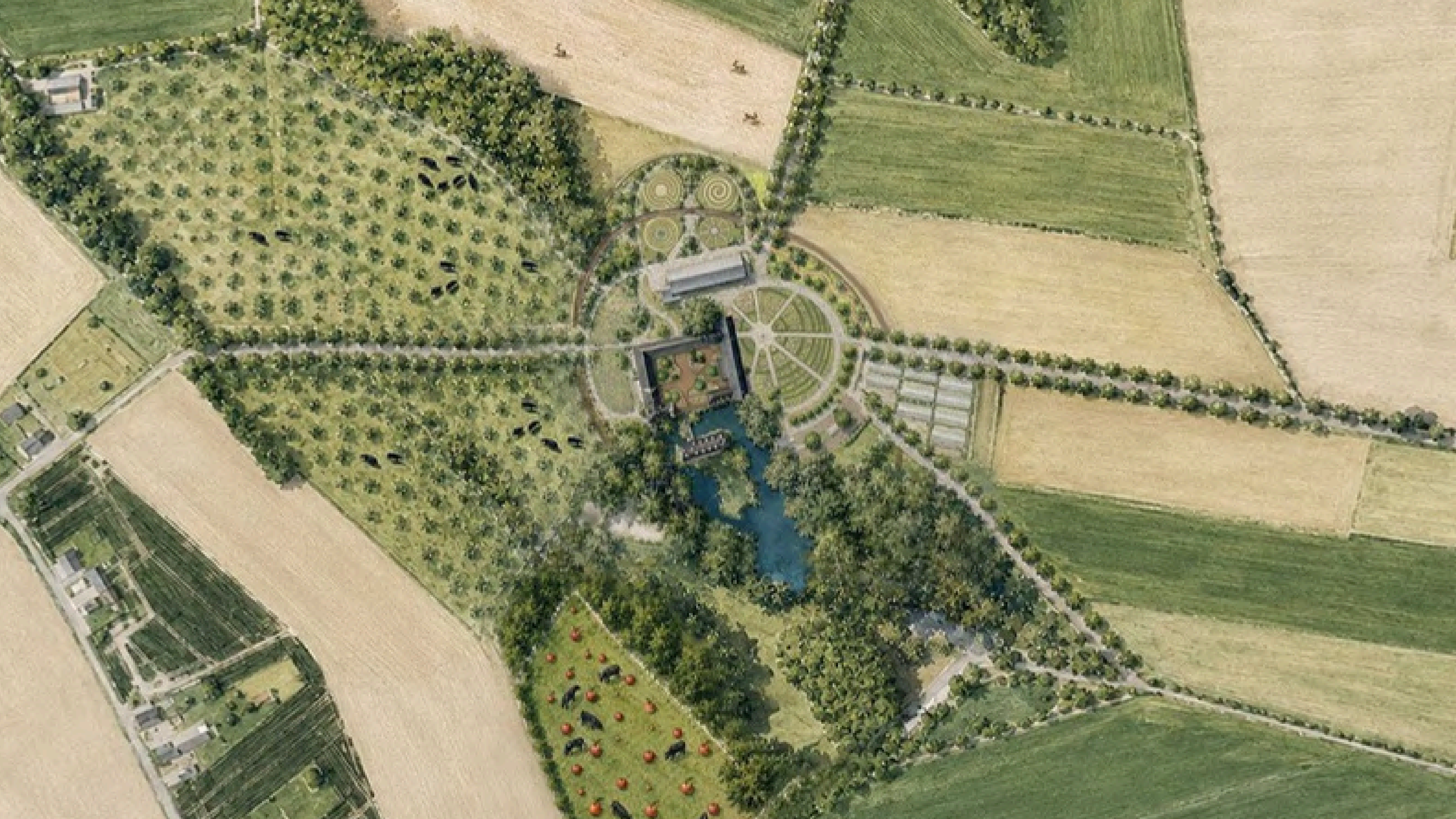
WHERE THE LAND TEACHES.
WHERE THE AMBITIONS GROW.

An organic regenerative estate in the Wallonian countryside. A working farm, a thinking space, and an immersive destination for companies ready to lead, gather, and grow differently.

The regenerative farmer does not command the soil to yield. They tend the conditions that make crops thrive. What would it mean to lead a team the same way?

At Domaine de Graux, we believe the most enduring breakthroughs happen when leaders step out of the boardroom into something alive. A working farm, where soil is tended, where biodiversity drives resilience, where the rhythm of seasons inspires the work.

This is not a metaphor. It is an experience. One that resets perspective, deepens connection, and sends teams home with a fundamentally different relationship to how they work, connect with each other, and with themselves.
The land here is not backdrop. It is the teacher.





REGENERATION AT SCALE.

Across 120 hectares in Tournai, Domaine de Graux combines arable crops, a market garden, high-stem orchards, and livestock farming. All practiced according to agroecological principles that work with nature rather than against it.

Domaine de Graux is built on a conviction as old as the land itself: that the way we treat the earth is the way should treat each other. Rooted in over five centuries of stewardship, the estate holds three interlocking values at its core: respect, sharing, and optimism.

The Domaine is home to:

- Black Angus cattle grazing the orchard and open prairies
- An untreated conservation orchard of high-stem ancient and local varieties.
- A market garden providing organic vegetables
- Arable fields managed without synthetic inputs
- Woodlands, hedgerows, ponds, and wildflower corridors restored for biodiversity

Domaine de Graux demonstrates, with every passing season, that regenerative agriculture is not an abstract idea. It is the future of how we feed ourselves and, and in parallel, how we think about building organizations that last.

BUILT FOR IDEAS TO TAKE ROOT.

Every meeting space at Domaine de Graux has been designed around a single principle: the environment should help our guests feel good and collaborate better. Natural light, views across the estate, materials that are sustainable and warm, acoustics that make conversations feel effortless.

All indoor meeting spaces include high-speed Wi-Fi, projection and display screens, flip-charts, workshop materials, and modular furniture that can be arranged for any type of gathering / meeting. Outdoor spaces can also be equipped for facilitated sessions in any season.



SPACES & CAPACITIES

The Beehive & The Birdsnest | Up to 25 guests/room

The Beehive and Birdsnest connect seamlessly, use them as one large space or two independent rooms. Perfect for parallel breakout sessions, combined formats, or back-to-back workshops. Natural light, flexible furniture and clean acoustics throughout.







The Barn | Up to 500 guests

Breakout facilitation, working groups, strategy sessions, corporate and private events. The Barn is our flagship event building: a stunning, flexible space that can host everything from an intimate seminar or a cooking workshop to a large celebration up to 500 people.



The Meadow | Up to 16 guests

Our exclusive meeting room for up to 16 people, with its own terrace and private executive space, ideal for board meetings and leadership gatherings.

The Pasture | Up to 6 people

Directly accessible from The Meadow, ideal as a breakout or for parallel sessions.







The Harvest | Restaurant

Receptions, farm dinners, outdoor ceremonies, only available to guests of the domain. Library corner with a meeting table for 8, two private phone booths, personal lockers for guests. Every table converts into a working/meeting surface, with power outlets built into every table. 3 salons for relaxed seating, informal conversations and spontaneous meetings.
Welcome bar and buffet bar.

Domaine de Graux is a destination, not just a venue. With 36 rooms accommodating up to 70 guests, the place is designed for teams who want to be fully immersed: mornings that begin with the sounds of the farm, evening conversations that continue over dinner, nights that are genuinely restorative.



ACCOMODATION



The Farm

26 rooms in the main building provide comfortable, characterful accommodation for larger groups. Each space has been thoughtfully remodelled and designed to honor the original architecture while meeting every modern expectation.

All rooms include high-speed Wi-Fi, safety box, coffee machine, premium linens, hairdryer, and direct access to the farm grounds at any hour.





The Manoir and the Cottage

For groups seeking complete privacy and a more exclusive experience, The Manoir offers a refined private retreat. With six bedrooms, a private kitchen, salon and meeting room, it combines the comfort of a private home with the setting and services of the Domaine.

When more space is needed, The Cottage can be connected to The Manoir. With 4 additional bedrooms, its own private kitchen and meeting room, it offers extra space and autonomy while keeping the entire group together.

CORPORATE EVENT

From intimate leadership gatherings to large end-of-year celebrations, Domaine de Graux offers a setting that leaves a lasting impression. Our 120-hectare estate adapts to your format, your audience and your story.

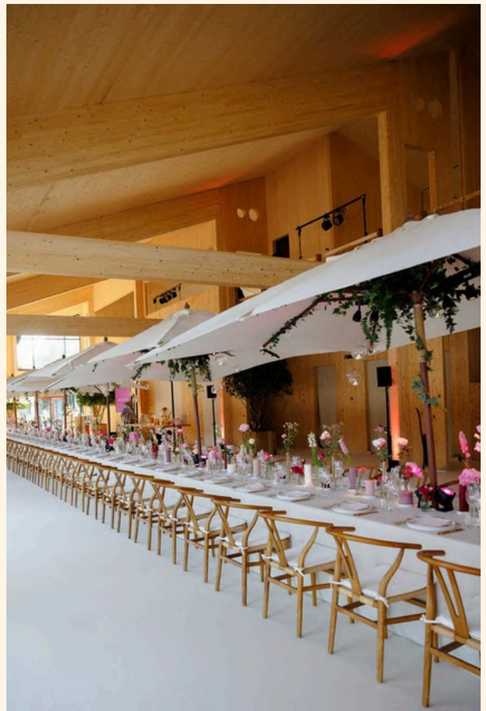
- Team days and company celebrations
- End-of-year parties and seasonal events
- Product launches and brand experiences
- Client and partner receptions

What we offer

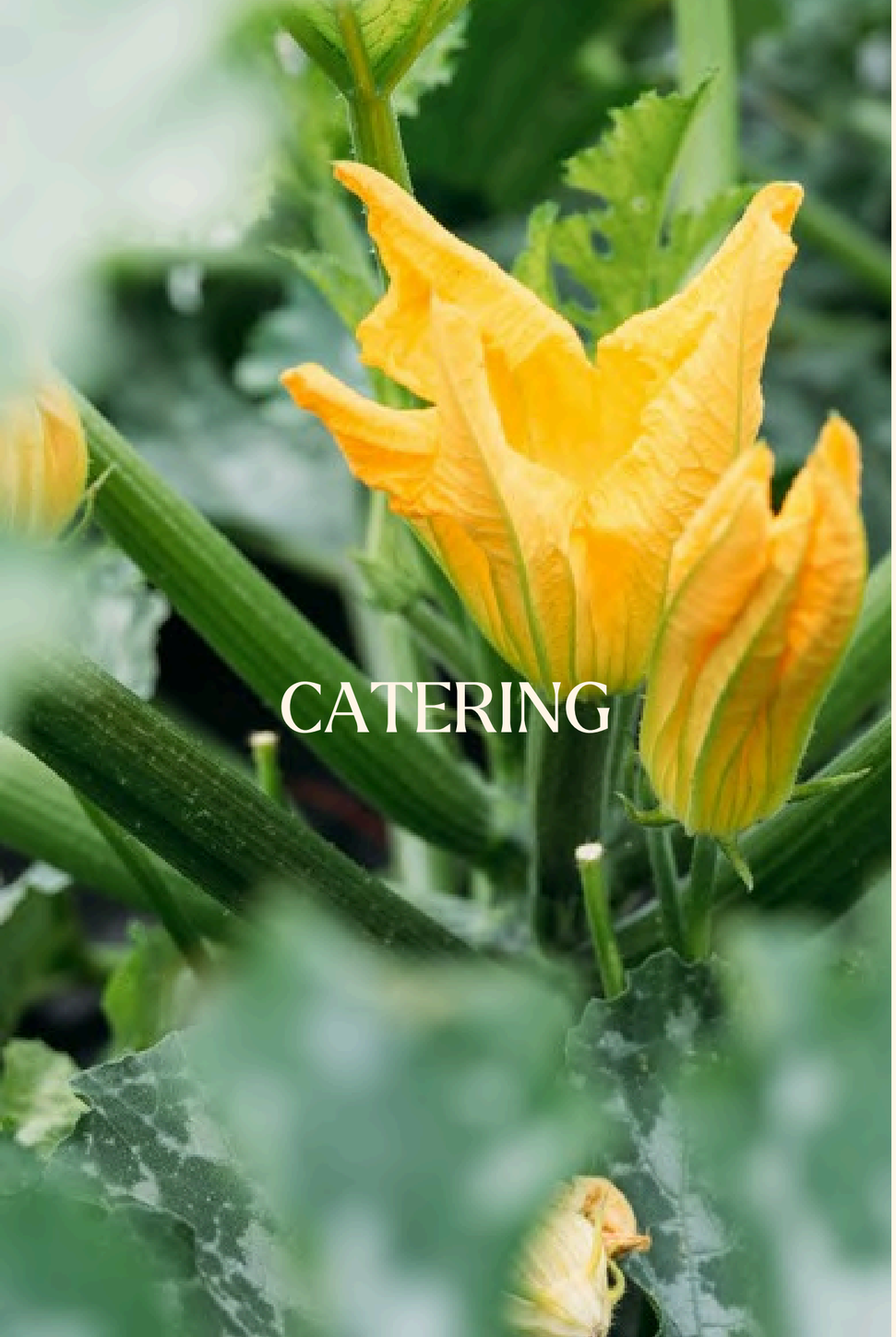
- Flexible spaces, indoors and outdoors: from historic interiors to open fields, orchards and courtyards
- Immersive scenography: the farm, the landscape and the seasons become part of your event design
- Food with a story: The Harvest cooks with produce from our own land, and a curated network of trusted caterers is available for larger or tailored formats
- One point of contact: we coordinate with you or your event agency from first idea to final detail











A NOURISHING MEAL GROWN HERE

Our farm-to-table restaurant at Domaine de Graux is not just a catering option. It is part of the experience. When the food on your plate was grown in the soil you walked through that morning, something shifts. Nourishment turns intentional. Conversation slows down. The meal becomes part of the learning.

Our kitchen works with what the estate produces. Seasonal organic vegetables from the market garden. Organic beef from the Black Angus herd. Orchard fruit preserved and fresh. The menu changes with what the farm provides, which means every visit is a new experience.

We can accommodate full-day catering for events, private dinners for executive groups, celebratory harvest meals, and adapted menus designed around dietary needs and the rhythm of your program.

THE ART PATH

Somewhere between the rustling of a wheat field and the stillness of the orchard, Domaine de Graux offers a different kind of journey. A 3.5 km art path winds through the working heart of the farm. The path asks you to slow down long enough to really see it. Along the way, art becomes a lens. It catches the light differently, raises a question you were not expecting, or simply stops you in a spot you might otherwise have passed right by.

The art path can be woven into a programme as a reflective interlude, a creative warm-up, or a structured team exercise. It works equally well in silence and in conversation.



EXPERIENCE

THE MUSEUM

To imagine the future of our food system, we must first understand how agriculture came to be what it is today. Step into a living story where past, present, and future meet, as the museum brings the history of agriculture to life through engaging narratives. Visitors don't just learn how our food system evolved. They experience it, leaving inspired to create what comes next.

PROGRAMMATION

FIVE THEMES. ENDLESS WAYS TO EXPERIENCE THE DOMAINE.

All team building, workshops, and offsite programs at Domaine de Graux are built around five interconnected pillars. Each one draws directly from the practice of regenerative agriculture, and from what we believe makes organizations truly thrive.

Programs are designed for each group, from half-day visits to multi-day residential offsites. The pillars are woven together according to what your team needs most.



PROGRAMMATION

FIVE THEMES. ONE TRANSFORMATION



Soil

Discover agroecology, where harmony between crops, animals, people, and nature regenerates the soil and preserves biodiversity. A powerful living metaphor for organizations that aspire to grow sustainably, adapt wisely, and thrive together

SOIL WORKSHOPS,
COMPOSTING ATELIERS,
SOIL WALKS



Food

Farm-to-table learning. From field to kitchen, explore how nourishment, craft, and seasonality create a culture of care.

COOKING CLASSES,
FERMENTATION WORKSHOPS,
CONSCIOUS EATING



Biodiversity

Exploring biodiversity in a workshop setting helps organizations understand how diversity (of skills, perspectives, and roles) creates resilience, balance, and adaptability, much like in agroecological systems where a rich variety of life sustains long-term health and performance.

BIRD WATCHING SAFARI,
THE WORLD OF BEES,
ORCHARD VISIT



Body, soul & mind

Presence before performance. Movement, breath, and reflection practices drawn from the rhythm of the farm.

SOUND HEALING, MORNING
YOGA, MEDITATION



Consciousness

Conscious leadership in practice. Facilitated conversations on purpose, self-awareness, and what it means to lead well.

COLLABORATIVE GAMES,
FRESKS, LEADERSHIP
SEMINARS

PROGRAMMATION

SPEND A DAY AT GRAUX



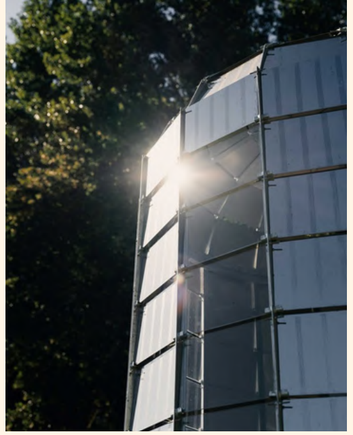
Give A Day

Step away from the office and get your hands in the soil. Our "Give a Day" program invites corporate teams to spend a day working alongside us on the farm, contributing to meaningful, hands-on activities that keep the land thriving. From harvesting and weeding to fence building and planting, every task helps sustain the farm and strengthens your team's connection to nature and to each other. It's a rewarding way to experience teamwork, through shared purpose, and leave with a real sense of accomplishment , knowing your effort made a tangible difference.



Farm Tour

Join us for a guided walk through the farm, led by a member of our team, to discover the foundations that shape everything we do: organic farming, agroecology, and regenerative practices. Along the way, you'll come to understand the farm not as a collection of separate parts, but as an interconnected system where every element plays its role, and where biodiversity and resilience are key to keeping it all in balance. The tour takes you through our crops, our Angus cattle breeding, the conservatory orchard, the vegetable garden, the food forest, and the mandala herbal garden.



Art Path Tour

Set off on a 4km walk throughout the Domaine, the Art Path propose around 15 art installations along the way, each inviting a moment of meditation, reflection, and introspection. The path winds past the farm and other activities happening across the Domaine, offering a unique blend of art, nature, and quiet contemplation. It's an experience to be enjoyed at your own pace, or with a specific guided tour, a chance to slow down, look inward, and reconnect with yourself amid the natural beauty surrounding you.

POWERED BY THE NEST

Domaine de Graux is an initiative of The Nest, a Belgian family office investing in the future of food. The Nest takes a long-term approach to capital, backing companies and projects that contribute to higher nutritional value, improved environmental stewardship and increased farmer resilience. Its portfolio covers the whole value chain, from soil to stomach, and Domaine de Graux is where that vision is put into practice.

The Nest shares its expertise with interested organizations, entrepreneurs and fellow investors who want to align capital with long-term value creation. The offer includes:

- **Family office governance & management**: how they are structured and governed, and the role they can play in driving systemic change
- **(Investment) strategy & implementation**: workshops about your ambitions, challenges and investment questions
- **Impact measurement and management (IMM) guidance**: practical guidance on defining, tracking and reporting impact in a credible way
- **Systemic thinking**: specifically on the food system as an interconnected whole, but also broader systems thinking, and identifying where investment can make the greatest difference
- You can book members of the team as a guest speaker. Price upon request & availability

Every visitor to Domaine de Graux is invited to reconnect with nature, rediscover where our food comes from, and become part of a growing community shaping a more resilient food system. Because when we nurture the land, we nurture the future.

Els Thermote, CEO The Nest

LET'S START THE CONVERSATION.

We work with each group to design a program or event that fits your goals, your team size, and your calendar. Whether you have a clear brief or a general ambition to do something different, we are here to help you shape it.

REACH OUT TO DISCUSS AVAILABILITY, ACTIVITIES, AND PRICING :

SALES@DOMAINEDEGRAUX.COM
DOMAINEDEGRAUX.COM

TOURNAI, BELGIUM
FROM LILLE (FR): ~45 KM
FROM BRUSSELS: ~85 KM

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