



Domaine de Graux

Responsible Lobbying Policy

1. Purpose & Scope

The Domaine de Graux is not only a farm; it is a place of dialogue, learning, and system transformation. We believe that sustainable food systems require change not only on the land, but also in the policies, narratives, and cultural frameworks that shape how society relates to food, nature, and farming.

This policy governs how we engage in public dialogue, advocacy, and policy influence. It ensures that any action we take to shape opinion or policy is grounded in our mission, anchored in science, and conducted with full transparency and integrity.

This policy applies to all forms of advocacy undertaken by Domaine de Graux, including public communications, participation in coalitions or initiatives, programming, and direct engagement with policymakers or public institutions.

2. Core Principles

1

Mission Alignment

All advocacy activity must be directly connected to our mission: promoting agroecological farming, regenerative food systems, biodiversity, and the health of people and planet. We do not engage in lobbying unrelated to our core purpose.

2

Science-Based

Our positions are grounded in the best available scientific evidence - including peer-reviewed research, recognized frameworks, and the lived expertise of farmers, ecologists, and food system practitioners.

3

Transparency

We are open about who we are, what we stand for, and what we are advocating for. We clearly identify ourselves when engaging in public debate or supporting initiatives, and we do not pursue hidden agendas or undisclosed affiliations.

4

Independence

We do not allow financial relationships - including sponsorships, partnerships, or grants - to compromise the integrity of our advocacy positions. Our voice remains independent.

5

Constructive Dialogue

We engage in public debate with openness and good faith. We welcome disagreement as a driver of better thinking, and we hold space for diverse perspectives - across disciplines, sectors, and political views - without abandoning our own values.



6

Non-Partisanship

We do not endorse political parties, candidates, or electoral campaigns. Our advocacy focuses on issues, policies, and systemic change - not partisan positions.

3. How We Engage

Advocacy at Domaine de Graux takes multiple, complementary forms. We understand lobbying broadly - as any deliberate effort to shape public opinion, policy, or practice in support of our mission.

Formal Advocacy & Coalition Support

We are not an NGO, hence our role is not to campaign nor to point fingers at others. Our approach is to contribute positively to collective progress.

We support and co-sign initiatives aligned with our mission, such as the EU Soil Manifesto and similar calls to action at regional, national or European level. When we do so, we adopt a constructive and collaborative approach and ensure that:

- The initiative's goals are clearly aligned with our mission and values
- We have reviewed its content and are comfortable being publicly associated with it
- Our support is disclosed openly on our channels

On-the-Ground Messaging

Domaine de Graux itself is a living argument for a different way of farming and eating. Our signage, tours, publications, and daily communications carry an inherently advocacy dimension - inviting visitors to rethink their relationship with food, land, and nature. We ensure this messaging is:

- Accurate, evidence-based, and free from greenwashing
- Honest about both our achievements and the complexity of the challenges we face
- Accessible and respectful of diverse starting points and backgrounds

Programming & Events

Our conferences, workshops, farm visits, and publications bring together farmers, scientists, policymakers, investors, educators, chefs, and citizens. This programming is itself a form of advocacy - creating conditions for cross-sector dialogue and systemic thinking. We are committed to:

- Welcoming diverse actors from across society, including those who may not yet share our views
- Facilitating honest, sometimes uncomfortable conversations about food systems
- Ensuring our programming does not become a platform for misinformation or harmful agendas

Direct Engagement with Policymakers

Where relevant, we may engage directly with public institutions, elected officials, or regulatory bodies. In doing so, we:

- Clearly identify ourselves and our affiliation
- Share evidence-based positions and, where appropriate, written briefings



What We Will Not Do

In order to preserve our credibility and integrity, we commit to the following limits:

- We will not make misleading or unsubstantiated claims in support of our positions
- We will not accept funding from parties whose interests would compromise our advocacy independence
- We will not support initiatives whose values or methods contradict our mission, even if they share some surface-level goals
- We will not engage in advocacy that targets individuals rather than systems, policies, or practices
- We will not represent our positions as more certain than the underlying evidence warrants

Accountability & Review

This policy is owned by the leadership team of the Domaine de Graux and is reviewed annually or whenever a significant new advocacy engagement is considered.

Team members or partners who are uncertain whether a specific action falls within this policy are encouraged to raise it with leadership before proceeding.